

Progressive Productivity

BRP, originally founded in 2003, is a therapist owned and operated rehabilitation organization with primary operations in the District of Columbia, Maryland and Virginia. Our services are well positioned to be implemented nationwide. The owners build the organizational infrastructure through: Dedication, Education, Leadership, Vision, Integrity, and Necessity along with Teamwork, Ambition, Strategy, Humility, and Assertiveness.

At **BRP** we are true advocates for Evidence Based Practice and utilization of the most cutting edge research and technology.

BRP has branded the PROS Model, where we believe that Professional Providers + Promotional Products + Proactive Prevention Programs = Progressive Productivity. **BRP** is rooted in achieving goals and results relating to clinical outcomes. With the best clinicians, excellent marketing, and a proactive approach toward patient care we are confident that BRP can establish mutually beneficial working relationships with organizations throughout the Greater Washington Beltway region.



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Beltway Rehab Pros, LLC

Physical Rehab Occupational Speech



Professional Providers

Promotional Products

Proactive Prevention Programs

Progressive Productivity

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Professional Providers



BRP facilitates placement of licensed rehabilitation professionals in all clinical setting throughout the DC, MD, VA Beltway region. **BRP** is focused on meeting the patient care need in the Metro area impacted by the critical workforce shortage of therapy providers.

- ✚ Occupational Therapy
- ✚ Physical Therapy
- ✚ Speech Language Pathology

BRP has established the Support Program for Independent Contractor Employment (SPICE) to assist with:

- ✚ Health Insurance
- ✚ Life Insurance
- ✚ Short Term Disability
- ✚ 1099 Tax Preparation

Promotional Products

BRP Healthcare Marketing Strategies

- B**usiness Development/**B**randing
- R**eferral/**R**evenue Growth
- P**ublic Relations/**P**romotions



BRP will design and implement the following:

- ✚ Conference Exhibit Outsourcing
- ✚ Facebook & Twitter Setup
- ✚ Constant Contact HTML Email Distribution
- ✚ Patient/Client Admission Referrals
- ✚ Brochure literature creation & distribution
- ✚ Promotional Networking Event Planning
- ✚ BRP Website Ads to Expand Market Reach

Building Relationships for Patient-Care

Proactive Provention Programs

Beltway Reducing-Health Disparities Program in the District of Columbia, Maryland & Virginia (BRP~DMV)

Health Education Screenings:

- ✚ Fitness Rehab Exercise Screening for Health (FRESH)
- ✚ Blood Pressure
- ✚ Glucose
- ✚ BMI
- ✚ HIV
- ✚ Cholesterol
- ✚ Diet & Nutrition Education
- ✚ Health Behavior Consultation
- ✚ Primary Care Recommendations

